



Greenleaf Book Group, LLC
 Attn: Submissions
 P.O. Box 91869
 Austin, TX 78709 USA

GREENLEAF BOOK GROUP SUBMISSION FORM

PLEASE NOTE: To be considered for Greenleaf Book Group’s programs, a book, manuscript, or book proposal must accompany this form. Please be as thorough as possible—Greenleaf Book Group accepts less than 10 percent of the submissions we receive.

Client Information

Contact Name: _____ Date: _____

Company/Publisher (if applicable): _____ Your role: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Facebook page: _____ Twitter handle: _____

How did you learn about Greenleaf Book Group? Please specify:

- | | |
|--|--|
| <input type="checkbox"/> Internet search _____ | <input type="checkbox"/> Wholesaler _____ |
| <input type="checkbox"/> Publicist _____ | <input type="checkbox"/> Bookstore _____ |
| <input type="checkbox"/> Industry professional _____ | <input type="checkbox"/> Association/conference _____ |
| <input type="checkbox"/> Author _____ | <input type="checkbox"/> Other (please describe) _____ |

Your Book

For multiple titles, please attach separate sheets.

Book Title: _____

Subtitle: _____

Genre: _____

Please provide a 100-word synopsis of your book (attach extra pages if necessary): _____

Please describe where you are in the publishing process. (e.g., manuscript completed; cover designed; book printed; etc.)

What is your timeline for this project? (e.g., manuscript will be finished by #/#/#/#; would like books published by #/#/#/#; etc.) _____

Greenleaf Book Group is a hybrid publisher with numerous *New York Times* bestselling titles. In our hybrid publishing model, the authors we accept invest in the production of their books in return for ownership of all rights and inventory, faster speed to market, creative control, and a much higher share of royalties on the sales of their books through the retail trade—plus they keep 100 percent of sales they invoice. For more information, please visit:

<http://www.greenleafbookgroup.com/content/about-us-our-business-model>

What is your combined production/marketing/publicity budget for this project?

- Not able to invest at this time Under \$10K \$10K–\$25K \$25K–\$50K
 \$50K–\$100K \$100K+

Describe your target audience: _____

List titles that are similar to yours: _____

What makes your book different, better, and unique? _____

How many previously published books do you have? Please list the sales history for each title: _____

How many previously published books do you have? Please list the sales history for each title: _____

List three specific goals you have for your book:

1. _____
2. _____
3. _____

Marketing

Please provide a brief author bio, including credentials, association affiliations, and career highlights (attach extra pages if necessary): _____

What do you plan to do to promote your book? Please be specific and attach additional pages if necessary: _____

A platform is the existing base of people who have a built-in interest in your message and who regard you as an authority in your field. What platform-building activities are you currently engaged in? Please describe and use specific numbers to quantify when possible.

- Speaking _____
- Consulting _____
- Writing articles _____
- Teaching _____
- Blogging _____
- Other _____

Greenleaf has a dedicated team of platform development professionals who help authors build their brands. Are you interested in working with Greenleaf to expand your platform? Y N

If yes, please list specific initiatives you are interested in. (e.g., social media strategy/execution; integrated brand strategy; website production; presentation development; video, speaker press kit; etc.) _____

Are you working with a publicist? Y N If yes, whom? _____

If no, do you plan to hire a publicist? Y N If yes, whom? _____

If Applicable

Has your book gone to press? Y N

If yes: Publication date _____ Price _____

Hardcover/paperback? _____

Trim size: _____ Page count: _____

Word count: _____ ISBN: _____

Number of books printed: _____

Number of copies sold to date: _____

Number of copies currently available: _____

How is your book distributed: _____

If you have any additional information or materials that you believe would aid our submission committee in the review of your book, (e.g., marketing plan; press release; award list; etc.) please include below or attach the pieces to this submission form.

Please send _____ completed form with a copy of your book, book proposal, or manuscript to

Greenleaf Book Group LLC
Attn: Submissions
P.O. Box 91869
Austin, TX 78709 USA

Thank you for your interest in Greenleaf Book Group.

Submission does not guarantee acceptance into Greenleaf Book Group LLC or any of its divisions ("Greenleaf"). In the event that you do submit any remarks, suggestions, ideas, graphics, data, names, text, addresses, phone information or other information or materials (collectively, "Submission Materials"), you agree that all Submission Materials shall become the sole property of Greenleaf and will not be returned. Submission Materials will be used for re-

view purposes only to determine whether your project will be accepted by Greenleaf. After Greenleaf performs its review of the Submission Materials, the Submission Materials may be destroyed or otherwise disposed of at Greenleaf's sole discretion. Greenleaf will not treat any Submission Materials as confidential or proprietary and will not incur any liability as a result of any similarities that may appear in other books published by Greenleaf.